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Total Number of Pages in This Submission

3

Application Number	10/807,712
Filing Date	03/19/2004
First Named Inventor	BONNAIN
Art Unit	2125
Examiner Name	JARRETT, Ryan A.
Attorney Docket Number	D-7888

### ENCLOSURES (Check all that apply)

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<div>Remarks</div>		

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Parks Knowlton LLC		
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Date	July 12, 2005	Reg. No.	52,096

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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: **Bonnain**

Serial No. **10/807,712**

Filed: **March 19, 2004**

For: **Packaging System Apparatus and  
Method Therefor**

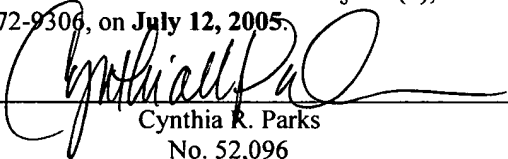
Art Unit: **2125**

Examiner: **Ryan A. Jarrett**

Attorney Docket No.: **D-7888**

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**CERTIFIED COPY OF PRIORITY DOCUMENT  
REQUESTED UNDER 35 U.S.C. § 1.119(b)(3)**

Sir:

As requested in the Office Action mailed March 7, 2005, please accept the enclosed certified copy of GB0122675.2, filed in the United Kingdom on September 20, 2001, and to which Applicant has claimed and the Patent Office has acknowledged the right of priority under 35 U.S.C. § 1.119(b). See Office Action at ¶ 1.

Because the claim of priority was made and this certified copy is provided before the patent is granted and before payment of the issue fee, no fee is believed to be due. See 37

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C.F.R. § 1.55(a)(2). However, the Commissioner is authorized to charge any underpayment to Deposit Order Account 50-3447.

Please contact the undersigned at the telephone number listed below with any questions or concerns.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Cynthia R. Parks', with a stylized, flowing script.

Cynthia R. Parks  
Reg. No. 52,096  
Attorney for Applicant

Dated: **July 12, 2005**  
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*Stephen Hordley*

Dated

16 March 2005

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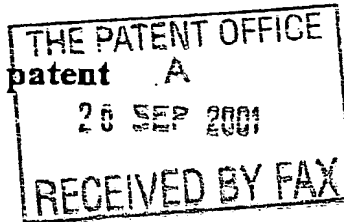
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## Patents Form 1/77

The  
Patent  
OfficePatents Act 1977  
Rule 1620SEP01 E661329-1 D01072  
P01/7700 0.00-0122675.2

## Request for grant of a patent A

120 SEP 2001

The Patent Office  
Cardiff Road  
Newport  
Gwent NP9 1RH

1. Your Reference

APUK011038

2. Patent Application Number

0122675.2

3. Full name, address and postcode of the or of  
each applicantThe Mead Corporation  
Courthouse Plaza NE  
Dayton  
Ohio 45463  
USA

Patents ADP Number

772095006

If the applicant is a corporate body, give the  
country/state of its incorporation

Ohio, USA

4. Title of the invention

Packaging Systems, Apparatus and Method  
Therefor

5. Name of your agent

Hepworth Lawrence Bryer &amp; Bizley

"Address for Service" in the United Kingdom  
to which all correspondence should be sentBloxxam Court  
Corporation Street  
Rugby  
Warwickshire CV21 2DU  
United Kingdom

Patents ADP number

5608575007

6. If you are declaring priority from one or  
more earlier patent applications, give the  
country and the date of filing of the or of  
each of these earlier applications and the  
or each application number

Country

Priority Application Number

Date of Filing

7. If this application is divided or otherwise  
derived from an earlier UK application,  
give the number and the filing date of  
the earlier application

Date of filing

8. Is a Statement of Invention and of right  
to grant of a patent required in support of  
this request

Yes

Patents Form 1/77

**Patents Form 1/77**

9. Enter the number of sheets for any of the following items you are filing with this form.  
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Continuation sheets of this form

Description

13

Claim(s)

6

Abstract

1

Drawing(s)

4 only

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Priority documents

Translation of priority documents

Statement of Inventorship and right to grant of a patent (Patents Form 7/77)

Request for preliminary examination and search (Patents Form 9/77)

One

Request for substantive examination (Patents Form 10/77)

Any other documents

11.

I/We request the grant of a patent on the basis of this application

Signature

*Hepworth Lawrence Byerly*

Date

20 September 2001

12. Name and daytime telephone number of person to contact in the United Kingdom.

Rupert Symons (01788) 577000

**Patents Form 1/77**

- 1 -

**PACKAGING SYSTEM, APPARATUS AND METHOD THEREFOR**

DUPLICATE

The present invention relates to a packaging system of the type used to package objects, for example an arrangement of products. The present invention also relates to apparatus  
5 and a method for the above mentioned packaging system.

In the pulp-based packaging industry, objects, for example bottles, are packaged according to a desired arrangement of the objects by packaging machines. The packaging machines use pre-printed package blanks to form packages around objects to  
10 be packed.

It is appreciated in the art that a given packaging machine can usually only package a limited number of arrangements of objects. Furthermore, deviation from the limited number of arrangements is only possible to a limited degree and would typically require  
15 time consuming and expensive mechanical and/or software modifications to the given packaging machine. In fact, adaptation of a packaging machine to pack different types, or different combinations of types, of objects is difficult and sometimes unfeasible. In addition, variation of printed matter carried by the package blanks used by the packaging machine usually requires a time consuming approval process between a  
20 manufacturer of the objects and the producer and/or printer of the package blanks.

According to a first aspect of the present invention, there is provided a client apparatus for a packaging system, the client being capable of communicating with a server via a communications link, wherein the client comprises an input device, an output device  
25 and a processing unit that supports a user interface presented by the output device, the processing unit being arranged to permit a user, when in use, to make via the user interface a number of selections respectively based upon a number of packaging criteria for packaging at least one object and render via the output device a simulation of the at least one object packaged in response to the number of selections; the client is further  
30 arranged to communicate first output data to the server in response to a command initiated by the user, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.

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Preferably, the number of packaging criteria comprises arrangement of the at least one object.

Preferably, the at least one object comprises a set of different-shaped objects. More preferably, the number of criteria comprises shapes of the different-shaped objects.

Preferably, the number of criteria comprises a shape of the at least one object.

Preferably, the number of criteria comprises a packaging type. More preferably, the number of criteria comprises location of the at least one object within a package of the packaging type.

Preferably, the number of criteria comprises printed matter to be carried by a package for the at least one object.

15

Preferably, the package is a three-dimensional rendering of the packaged at least one object. More preferably, the three-dimensional rendering of the packaged at least one object is manipulatable by the user so as to be viewable from a number of viewing angles.

20

According to a second aspect of the present invention, there is provided a server being capable of communicating with a client via a communications link, wherein the server comprises a processing unit arranged, when in use, to permit a user to make a number of selections respectively based upon a number of packaging criteria for packaging at least one object, and generate rendering data corresponding to a simulation of the at least one object packaged according to the number of selections; the server is further arranged to communicate the rendering data to the client for display to the user and receive first output data from the client, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.

25

According to a third aspect of the present invention, there is provided a terminal apparatus comprising an input device, an output device and a processing unit, the processing unit arranged, when in use, to permit a user to make a number of selections

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respectively based upon a number of packaging criteria for packaging at least one object, and render via the output device a simulation of the at least one object packaged according to the number of selections; the terminal is further arranged to generate first output data corresponding to an instruction to initiate packaging of the at least one  
5 object according to the number of selections made.

Preferably, the number of packaging criteria comprises arrangement of the at least one object.

10 Preferably, the at least one object comprises a set of different-shaped objects.

Preferably, the number of criteria comprises shapes of the different-shaped objects.

15 Preferably, the number of criteria comprises a shape of the at least one object.

Preferably the number of criteria comprises a packaging type.

Preferably, the number of criteria comprises a location of the at least one object within a package of the packaging type.

20 Preferably, the number of criteria comprises printed matter to be carried by a package for the at least one object.

25 Preferably, the apparatus is further arranged to generate first control data for a packaging machine capable of packaging the at least one object according to the number of selections made.

30 Preferably, the apparatus is further arranged to generate second control data for a cutting machine capable of cutting a package blank so as to form, when assembled, a package corresponding to one or more selection made.

- 4 -

Preferably, the apparatus is further arranged to generate third control data for controlling a printing device, the printing device being arranged to apply user-defined printed matter to material for use in forming a package blank.

- 5 Preferably, the apparatus is further arranged to receive the third control data and generate motor control data for controlling motors of the packaging machine over a predetermined period of time, thereby controlling the packaging machine, so as to package the at least one object.
- 10 Preferably, the package is a three-dimensional rendering of the packaged at least one object. More preferably, the three-dimensional rendering of the packaged at least one object is manipulatable by the user so as to be viewable from a number of viewing angles.
- 15 According to a fourth aspect of the present invention, there is provided a packaging system comprising a client capable of communicating with a server via a communications link, the server being capable of communicating with a packaging machine, and arranged to permit a user to make a number of selections respectively based upon a number of packaging criteria for packaging at least one object, and render
- 20 via the client a simulation of the at least one object packaged according to the number of selections; the client is arranged to communicate first output data to the server in response to a command initiated by the user, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections.
- 25 Preferably, the system is further arranged to generate in response to the first output data first control data for the packaging machine, the packaging machine being capable of packaging the at least one object according to the number of selections made.
- 30 Preferably, the system is further arranged to generate second control data for a cutting machine capable of cutting a package blank that forms, when assembled, a package corresponding to the number of selections made.

- 5 -

Preferably, the system is further arranged to generate third control data for controlling a printing device, the printing device being arranged to apply printed matter to material for use in forming a package blank.

- 5 According to a fifth aspect of the present invention, there is provided a method of packaging at least one object for a packaging system, the method comprising the steps of: making a number of selections respectively based upon a number of packaging criteria relating to packaging of the at least one object; rendering a simulation of the at least one object packaged according to the number of selections, generating first control  
10 data for a packaging machine so as to cause the packaging machine to package the at least one object according to the number of selections made.

Preferably, the method further comprises the step of: generating second control data for a cutting machine capable of cutting a package blank so as to form, when assembled, a  
15 package corresponding to one or more selection made.

Preferably, the method further comprises the step of: generating third control data for controlling a printing device, the printing device being arranged to apply user-defined printed matter to material for use in forming a package blank.  
20

Preferably, the process of packaging the at least one object is repeated.

According to a sixth aspect of the present invention, there is provided a computer program element comprising computer program code means to make a computer  
25 execute the method as set forth above in accordance with the fifth aspect of the present invention. Preferably, the computer program element is embodied on a computer readable medium.

According to a seventh aspect of the present invention, there is provided computer  
30 executable software code stored on a computer readable medium, the code being for packaging of at least one object, the code comprising: code to make a number of selections respectively based upon a number of packaging criteria relating to packaging of the at least one object; code to render a simulation of the at least one object packaged

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according to the number of selections made; code to generate first control data for a packaging machine so as to cause the packaging machine to package the at least one object according to the number of selections made.

- 5 According to an eighth aspect of the present invention, there is provided a programmed computer for generating control data for controlling a packaging machine, comprising memory having at least one region for storing computer executable program code, and a processor for executing the program code stored in the memory, wherein the program code includes: code to receive output data corresponding to a number of selections  
10 made respectively based upon a number of packaging criteria relating to packaging of the at least one object; code to generate rendering data corresponding to a simulation of the at least one object packaged according to the number of selections; code to generate first control data for the packaging machine so as to cause the packaging machine to package the at least one object according to the number of selections made.

15

- According to a ninth aspect of the present invention, there is provided a computer readable medium having computer executable software code stored thereon, the code being for packaging of at least one object and comprising: code to make a number of selections respectively based upon a number of packaging criteria relating to packaging  
20 of the at least one object; code to render a simulation of the at least one object packaged according to the number of selections; code to generate first control data for a packaging machine so as to cause the packaging machine to package the at least one object according to the number of selections made.

- 25 According to a tenth aspect of the present invention, there is provided a control signal adapted to actuate motors of a packaging machine in a manner so as to package at least one object according to a number of selections made respectively based upon a number of packaging criteria relating to packaging of the at least one object.

- 30 According to an eleventh aspect of the present invention, there is provided a use of a client-server arrangement in order to design a package for at least one object and package the at least one object in the package.

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It is thus possible to provide a packaging system, apparatus and method therefor that is capable of providing the user with flexibility of choice as to combinations of packed product shapes, the type of package used and arrangement of the objects within the package type selected. The user also has the ability to select and create printed matter  
5 to be applied to the package. Advantageously, the design of the package and subsequent fabrication thereof can be achieved in real time.

At least one embodiment of the invention will now be described, by way of example only, with reference to the accompanying drawings in which:

10

FIGURE 1 is a schematic diagram of a packaging system constituting an embodiment of the invention;

15

FIGURE 2 is a schematic diagram of a robotic packaging machine for use with the system of Figure 1;

FIGURE 3 is a schematic diagram of a server of Figure 1;

20

FIGURE 4 is a schematic diagram of data processing stages executed between the server and the packaging machine of Figures 1 and 2; and

FIGURE 5 is a flow diagram of a method that can be carried out by the system of Figure 1.

25

Throughout the following description, identical reference numerals will be used to identify like parts.

30

Referring to Figure 1, a packaging system 100 comprises a client terminal 102 coupled to a communications network 104, via a first communications link 106. A server 108 is coupled to the communications network 104 via a second communications link 110. In the present example, the communications network 104 is the Internet and so the client terminal 102 is capable of communicating packets of data with the server 110 which are routed through the Internet.

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The server 108 is coupled to a printing apparatus, such as a laser printer 112 via a third communications link 114, such as a serial connection. A cutting apparatus for cutting carton board (not shown) into package blanks (not shown), for example a cutting table 116 is also coupled to the server 108 via a fourth communications link 118. The cutting table 116 is configured to receive control instructions from the server 108 and cut the carton board in accordance with the control instructions to form the package blanks. The control instructions can be varied in order to enable the server 108 to control the shape and/or configuration of the package blanks. The cutting table 116 can be any suitable cutting table known in the art, for example as manufactured by Barco Graphic Systems.

A robotic packaging machine 120 is coupled to the server 108 via a fifth communications link 122. Although the third, fourth and fifth communications links 114, 118, 122 are individual links in this example, the laser printer 112, the cutting table 116, and the packaging machine 120 can each be coupled to a Local Area Network (LAN). The laser printer 112 and the cutting table 116 are, in this example, coupled to each other, the cutting table 116 being coupled to the packaging machine 120. Consequently, a production line is formed in which the work product of the laser printer 112 can be passed to the cutting table 116 and the work product of the cutting table 116 can be passed to the packaging machine 120.

Referring to Figure 2, the packaging machine 120 comprises a hopper 200 for receiving printed packaging blanks (not shown) from the cutting machine 116. A rotary feeder 202 is coupled to the hopper 200 for taking the printed packaging blanks from the hopper 200 and feeding the printed packaging blanks onto an in-feed conveyor 204. An article (or object) feeder 206 is coupled to an end of the in-feed conveyor 204 distal from the rotary feeder 202 for selecting, arranging and loading objects to be packed. A carton folding and loading robot 208 is coupled adjacent the article feeder 206. A locking apparatus 210 is disposed adjacent the carton folding and loading robot 208 for locking the package assembled so that it retains its shape and mechanical properties. An out-feed conveyor 212 is arranged adjacent the locking apparatus 210 in order to convey the packed objects from the locking apparatus 210 out of the packaging machine

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120. The carton folding and loading robot 208 comprises a number of actuatable motors which enable the robot 208 to flexibly manipulate the carton blanks with respect to the objects to be packed. A Socapel<sup>TM</sup> control unit 214 is coupled to the fifth communications link 122, the Socapel<sup>TM</sup> control unit 214 being coupled to a Personal Computer (PC) 216. The Socapel<sup>TM</sup> control unit 214 and the PC 216 interact to control movements of parts of the packaging machine 120, including the number of actuatable motors mentioned above.

Referring to Figure 3, the server 108 comprises a processing unit 300 coupled to a storage device 302, for example a hard drive. The processing unit 300 is also coupled to a first input/output (I/O) interface 302 having a network I/O port 304 for accessing the Internet. A data bus 306 couples the processing unit 300 to a second I/O interface 308 having a first I/O port 310, a second I/O port 312, and a third I/O port 314.

The processing unit 300 is programmed, in this example, to generate control data for use by the laser printer 112, the cutting table 116 and the packaging machine 120.

In operation (Figure 5), an in-tray (not shown) of the laser printer 112 is filled with carton boards and objects, such as bottles, are fed to the article feeder 206 of the packaging machine 120 for packaging. The user, typically remote from the server 108 and the packaging machine 120, accesses (Step 500) a URL corresponding to packaging software on the server 108, for example, [www.mead.com/imagen](http://www.mead.com/imagen) using web browsing software, such as Microsoft<sup>TM</sup> Internet Explorer or Netscape Navigator, provided on the client terminal 102. The client terminal 102 comprises a PC including an input device and an output device. The user uses the web browsing software to navigate through a number of HTML web pages generated by the server 108. The number of HTML web pages enables the user to make a number of choices respectively based upon a number of criteria related to packaging of the objects.

In this example, a first web page is presented to the user and the user is requested to select (Step 502) an arrangement of bottles (Criterion 1) from a selection of available arrangements shown, for example, 1 x 3, 1 x 4, 2 x 2, 2 x 3, 3 x 3, 3 x 4, Q 1 x 2, Q 1 x 2 x 1, Q 2 x 3, Q 1 x 2 x 3, Q 2 x 3 x 2, or Q 1 x 2 x 2 x 1. The user selects one of the

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bottle arrangements and is then presented with a second web page containing a Cult3D software interface (available from Cycone AB) permitting the user to select and place bottles (Step 504) from a range of differently shaped bottles (Criterion 2) in spaces available in the packaging arrangement previously selected. The spaces available can be filled with identically shaped bottles or differently shaped bottles. As the bottles are selected and placed in the available spaces, the bottles are rendered in the selected places by the server 108, the rendering data being transmitted by the server 108 to the client terminal 102 for presentation to the user. At this stage, the user is able to rotate the placed bottles about three axes in order to view the placed bottles from any angle desired. Once the bottles have been placed, the user is presented with a selection panel showing a number of selectable package types, for example end-loaded carriers, wrap around packages and/or basket carriers. The user is prompted to select (Step 506) one of the number of package types, for example, a shape of package desired (Criterion 3). The selected package type is then rendered by the server 108 so that the client terminal 102 displays a simulation of the selected bottles packaged. At this stage, not only can the user change the type of package, but the user is also free to move the bottles within the package and change the types of bottles shown in the simulated pack. Once the user has finished designing the pack insofar as the arrangement, package type, bottle type and siting of bottles are concerned, the user can select and/or create (Step 508) suitable graphics to be printed on one or more outer surface of the simulated pack. Each surface upon which printed matter can be disposed has a respective software design board associated therewith. The user can select each printable surface in turn for application of the printed matter thereto. Upon selection of a given surface, the user is presented with a window having a blank region corresponding to the surface of the pack selected to which printed matter can be applied. Using a Java applet, the user can load pre-stored graphics for pasting into the region. Alternatively, or additionally, the user can use a number of configurable graphic objects provided in a side-window to draw desired graphics in the region. Once the user has finished designing the given surface, the server 108 renders the packed bottles with the graphics design by the user; this is shown by the client terminal 102. Again, the user is able to view the designed package from any angle desired.

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The above process of designing graphics can be repeated for each printable surface of the pack. Again, the user is able to view the printed simulated pack from all available angles. Once the user has completely finished designing the pack, the user selects (Step 510), for example, a "MAKE PACKS" button; this instruction is communicated by the client terminal 102 to the server 108.

Upon receipt of the instruction to make the packs, the server 108 begins processing the completed package design information. The graphics for each surface of the pack are converted into a png format file by the server 108 and a first text based script file is generated containing details regarding arrangement of the graphics on package blanks. The png file and the first text script file are processed by the server 108 resulting in the generation of an A3 pdf file. The A3 pdf file is communicated to the laser printer 112 via the first I/O port 310 and, upon receipt of the A3 pdf file, the laser printer begins to print the carton boards for use by the cutting table 116. The printed carton boards are fed to and taken by the cutting table 116.

The package layout and bottle configuration are stored by the server 108 in the storage device 302 as an XML file. The XML file is converted by the server 108 into a second text based script file using a first XSL file. The second script file is communicated to the cutting table 116 via the second I/O port 312 and ultimately converted, in this example, into control data in a control language known in the art and used by the cutting table 118. Using the control data effectively provided by the server 108, the cutting table 116 cuts the printed carton board provided from the laser printer 112 to produce printed package blanks. Once produced, the printed package blanks are fed to the packaging machine 120.

In order to control the packaging machine 120, a second XSL file is used to convert the XML file into a third text based script file that is used for programming the packaging machine 120. The third text based script file contains parameters relating to the pack. for example as illustratively shown in Table 1 below.

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Parameter name	Value
Product diameter	30mm
Product height	100mm
.....	.....
.....	.....
Number of rows	2
Number of columns	2

Table 1

Referring to Figure 4, the server 108 executes ADAMS simulation software 400  
5 available from ADAMS<sup>®</sup> Software. The ADAMS simulation software takes the third  
script file and generates a control output text file containing control data corresponding  
to motor actuations of the packaging machine 120 over a predetermined period of time.  
The motor actuations include and correspond to movements of the robot 208 of the  
packaging machine 120 necessary for the packaging machine 120 to form the pack  
10 designed by the user.

The control output text file is then processed by MATLAB software package 402,  
available from The MathWorks<sup>™</sup>, in order to scale and reformat the control data. The  
scaled and reformatted control data is stored as a .csv file. The .csv file is then  
15 communicated to the packaging machine 120 via the third I/O port 314 of the server  
108. The .csv file is received by the Socapel control unit 214 of the packaging machine  
120 and processed by the Socapel control unit 214 before transmission of the results of  
processing the .csv file to the PC 216 for programming of the packaging machine 120.  
Once programmed, the packaging machine 120 acts upon the data received to assemble  
20 the package blanks and package the bottles in accordance with the user's pack design.

In this respect, the laser printer 112 prints the carton boards with graphic design of the  
user, the carton boards being fed to the cutting table 116. The cutting table 116 cuts the  
carton boards received into package blanks so that, when assembled, the package blanks  
25 form the type/shape of carton selected by the user. The package blanks are fed to the  
hopper 200 of the packaging machine 120 and individually taken from the hopper 200

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by the rotary feeder 202. The rotary feeder 202 feeds the package blanks onto the in-feed conveyor 204, where the package blanks are conveyed to the article feeder 206. Using electromagnets, the article feeder 206 selects the bottles chosen by the user and arranges the bottles in accordance with the user's selection. The package blanks are  
5 then manipulated with respect to the arranged bottles by the robot 208 so as to assemble the package by loading and folding the package blanks. After assembly of the package by the robot 208, the packed bottles are passed to the locking apparatus 210 for locking the package closed and then conveyed out of the packaging machine 120 by the out-feed conveyor 212.

10

Although the above example has been described in the context of bottles being packed, it should be appreciated that any objects can conceivably be packed, for example, products such as, and not exclusively limited to, batteries, perfumes, cosmetics, poultry. It should also be appreciated that although certain file types have been mentioned  
15 above, any suitable file types can be employed.

Alternative embodiments of the invention can be implemented as a computer program product for use with a computer system, the computer program product being, for example, a series of computer instructions stored on a tangible data recording medium, such as a diskette, CD-ROM, ROM, or fixed disk, or embodied in a computer data  
20 signal, the signal being transmitted over a tangible medium or a wireless medium, for example microwave or infrared. The series of computer instructions can constitute all or part of the functionality described above, and can also be stored in any memory device, volatile or non-volatile, such as semiconductor, magnetic, optical or other  
25 memory device.

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## CLAIMS

1. A client apparatus for a packaging system, the client being capable of communicating with a server via a communications link, wherein the client comprises  
5 an input device, an output device and a processing unit that supports a user interface presented by the output device, the processing unit being arranged to permit a user, when in use, to make via the user interface a number of selections respectively based upon a number of packaging criteria for packaging at least one object render via the  
10 output device a simulation of the at least one object packaged in response to the number of selections made; the client is further arranged to communicate first output data to the server in response to a command initiated by the user, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.
- 15 2. An apparatus as claimed in Claim 1, wherein the number of packaging criteria comprises arrangement of the at least one object.
3. An apparatus as claimed in Claim 1 or Claim 2, wherein the at least one object comprises a set of different-shaped objects.  
20
4. An apparatus as claimed in Claim 3, wherein the number of criteria comprises shapes of the different-shaped objects.
5. An apparatus as claimed in Claim 1 or Claim 2, wherein the number of criteria  
25 comprises a shape of the at least one object.
6. An apparatus as claimed in any one of the preceding claims wherein the number of criteria comprises a packaging type.
- 30 7. An apparatus as claimed in Claim 6, wherein the number of criteria comprises location of the at least one object within a package of the packaging type.

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8. An apparatus as claimed in any one of Claims 1 to 6, wherein the number of criteria comprises printed matter to be carried by a package for the at least one object.
9. A server apparatus for a packaging system, the server being capable of communicating with a client via a communications link, wherein the server comprises a processing unit arranged, when in use, to permit a user to make a number of selections respectively based upon a number of packaging criteria for packaging at least one object, and generate rendering data corresponding to a simulation of the at least one object packaged according to the number of selections made; the server is further arranged to communicate the rendering data to the client for display to the user and receive first output data from the client, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.
10. A terminal apparatus for a packaging system, the apparatus comprising and input device, an output device and a processing unit, the processing unit arranged, when in use, to permit a user to make a number of selections respectively based upon a number of packaging criteria for packaging at least one object, and render via the output device a simulation of the at least one object packaged according to the number of selections made; the terminal is further arranged to generate first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.
11. An apparatus as claimed in Claim 9 or Claim 10, wherein the number of packaging criteria comprises arrangement of the at least one object.
12. An apparatus as claimed in Claim 9, Claim 10 or Claim 11, wherein the at least one object comprises a set of different-shaped objects.
13. An apparatus as claimed in Claim 12, wherein the number of criteria comprises shapes of the different-shaped objects.

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14. An apparatus as claimed in Claim 9, Claim 10 or Claim 11, wherein the number of criteria comprises a shape of the at least one object.
15. An apparatus as claimed in any one of the Claims 9 to 14, wherein the number of criteria comprises a packaging type.
16. An apparatus as claimed in Claim 15, wherein the number of criteria comprises a location of the at least one object within a package of the packaging type.
17. An apparatus as claimed in any one of Claims 9 to 15, wherein the number of criteria comprises printed matter to be carried by a package for the at least one object.
18. An apparatus as claimed in any one of Claims 9 to 17, further arranged to generate first control data for a packaging machine capable of packaging the at least one object according to the number of selections made.
19. An apparatus as claimed in any one of Claims 9 to 17, further arranged to generate second control data for a cutting machine capable of cutting a package blank so as to form, when assembled, a package corresponding to one or more selection made.
20. An apparatus as claimed in any one of Claims 9 to 17, further arranged to generate third control data for controlling a printing device, the printing device being arranged to apply user-defined printed matter to material for use in forming a package blank.
21. An apparatus as claimed in Claim 20, further arranged to receive the third control data and generate motor control data for controlling motors of the packaging machine over a predetermined period of time, thereby controlling the packaging machine, so as to package the at least one object.
22. A packaging system comprising a client capable of communicating with a server via a communications link, the server being capable of communicating with a packaging machine, and arranged to permit a user to make a number of selections respectively

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based upon a number of packaging criteria for packaging at least one object, and render via the client a simulation of the at least one object packaged according to the number of selections made; the client is arranged to communicate first output data to the server in response to a command initiated by the user, the first output data corresponding to an instruction to initiate packaging of the at least one object according to the number of selections made.

23. A system as claimed in Claim 22, further arranged to generate in response to the first output data first control data for the packaging machine, the packaging machine being capable of packaging the at least one object according to the number of selections made.

24. A system as claimed in Claim 22, further arranged to generate second control data for a cutting machine capable of cutting a package blank that forms, when assembled, a package corresponding to the number of selections made.

25. A system as claimed in Claim 22, further arranged to generate third control data for controlling a printing device, the printing device being arranged to apply printed matter to material for use in forming a package blank.

20

26. A method of packaging at least one object for a packaging system, the method comprising the steps of:

making a number of selections respectively based upon a number of packaging criteria relating to packaging of the at least one object;

25 rendering a simulation of the at least one object packaged according to the number of selections made;

generating first control data for a packaging machine so as to cause the packaging machine to package the at least one object according to the number of selections made.

30

27. A method as claimed in Claim 26, further comprising the step of:

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generating second control data for a cutting machine capable of cutting a package blank so as to form, when assembled, a package corresponding to one or more selection made.

5 28. A method as claimed in Claim 26 or Claim 27, further comprising the step of:  
generating third control data for controlling a printing device, the printing device  
being arranged to apply user-defined printed matter to material for use in forming a  
package blank.

10 29. A computer program element comprising computer program code means to  
make a computer execute the method as claimed in any one of Claims 26 to 28.

30. A computer program element as claimed in Claim 29, embodied on a computer  
readable medium.

15

31. Computer executable software code stored on a computer readable medium, the  
code being for packaging of at least one object, the code comprising:

code to make a number of selections respectively based upon a number of  
packaging criteria relating to packaging of the at least one object;

20

code to render a simulation of the at least one object packaged according to the  
number of selections made;

code to generate first control data for a packaging machine so as to cause the  
packaging machine to package the at least one object according to the number of  
selections made.

25

32. A programmed computer for generating control data for controlling a packaging  
machine, comprising memory having at least one region for storing computer  
executable program code, and

30 a processor for executing the program code stored in the memory, wherein the  
program code includes:

code to receive output data corresponding to a number of selections made  
respectively based upon a number of packaging criteria relating to packaging of the at  
least one object;

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code to generate rendering data corresponding to a simulation of the at least one object packaged according to the number of selections made;

code to generate first control data for the packaging machine so as to cause the packaging machine to package the at least one object according to the number of  
5 selections made.

33. A computer readable medium having computer executable software code stored thereon, the code being for packaging of at least one object and comprising:

code to make a number of selections respectively based upon a number of  
10 packaging criteria relating to packaging of the at least one object;

code to render a simulation of the at least one object packaged according to the number of selections made;

code to generate first control data for a packaging machine so as to cause the packaging machine to package the at least one object according to the number of  
15 selections made.

34. A control signal adapted to actuate motors of a packaging machine in a manner so as to package at least one object according to a number of selections made respectively based upon a number of packaging criteria relating to packaging of the at  
20 least one object.

35. A use of a client-server arrangement in order to design a package for at least one object and package the at least one object in the package.

25 36. A packaging system substantially as hereinbefore described with reference to the accompanying drawings.

37. A server apparatus substantially as hereinbefore described with reference to Figures 3 and 4.

30

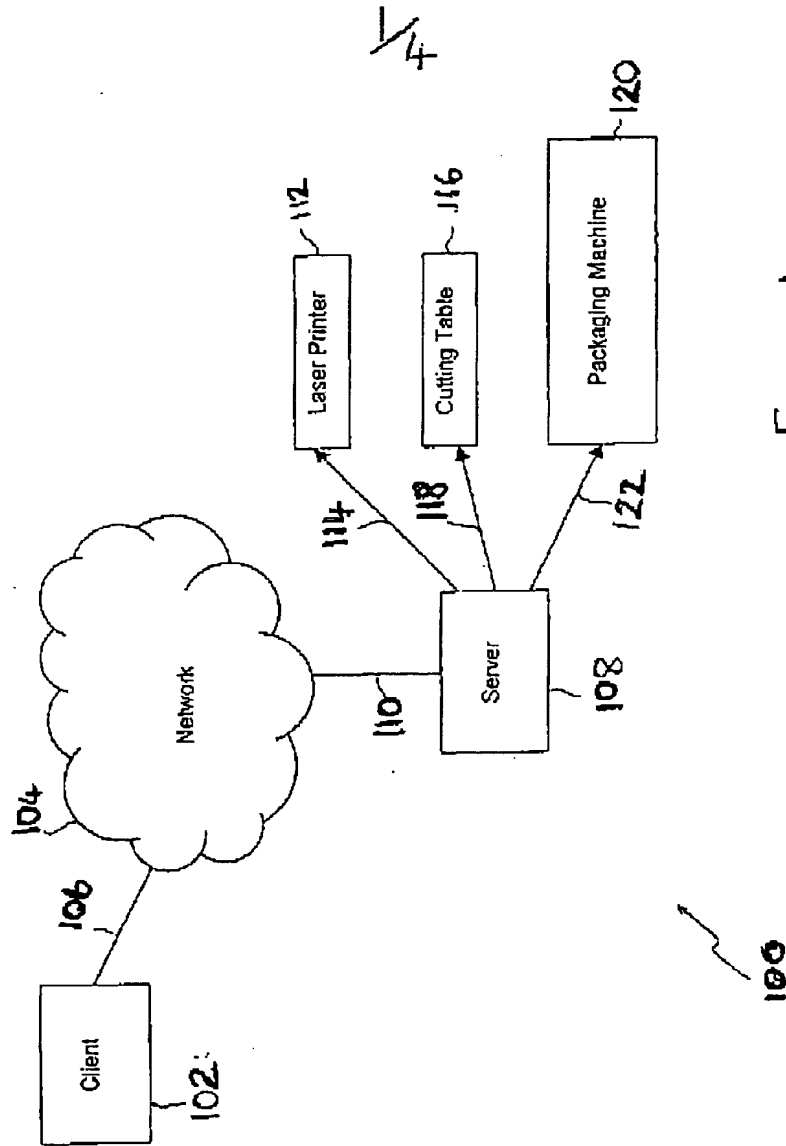
38. A terminal apparatus substantially as hereinbefore described with reference to Figures 3 and 4.

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**ABSTRACT**

Known packaging machines are only able to package objects in a limited number of arrangements usually limited to a single pack type. The present invention provides a  
5 server (108) and client (102) arrangement in which a user makes a number of selections respectively based upon a number of criteria in order to custom design packed objects. A rendered simulation of the packed objects is displayed by the client (102) and is viewable from user selected angles. Once designed, the user instructs the server (108), via the client (102), to control a laser printer (112), a cutting table (114) and a robotic  
10 packaging machine (120) in order to produce a selected printed pack type and pack selected objects into the selected printed pack type.

(Figure 1)



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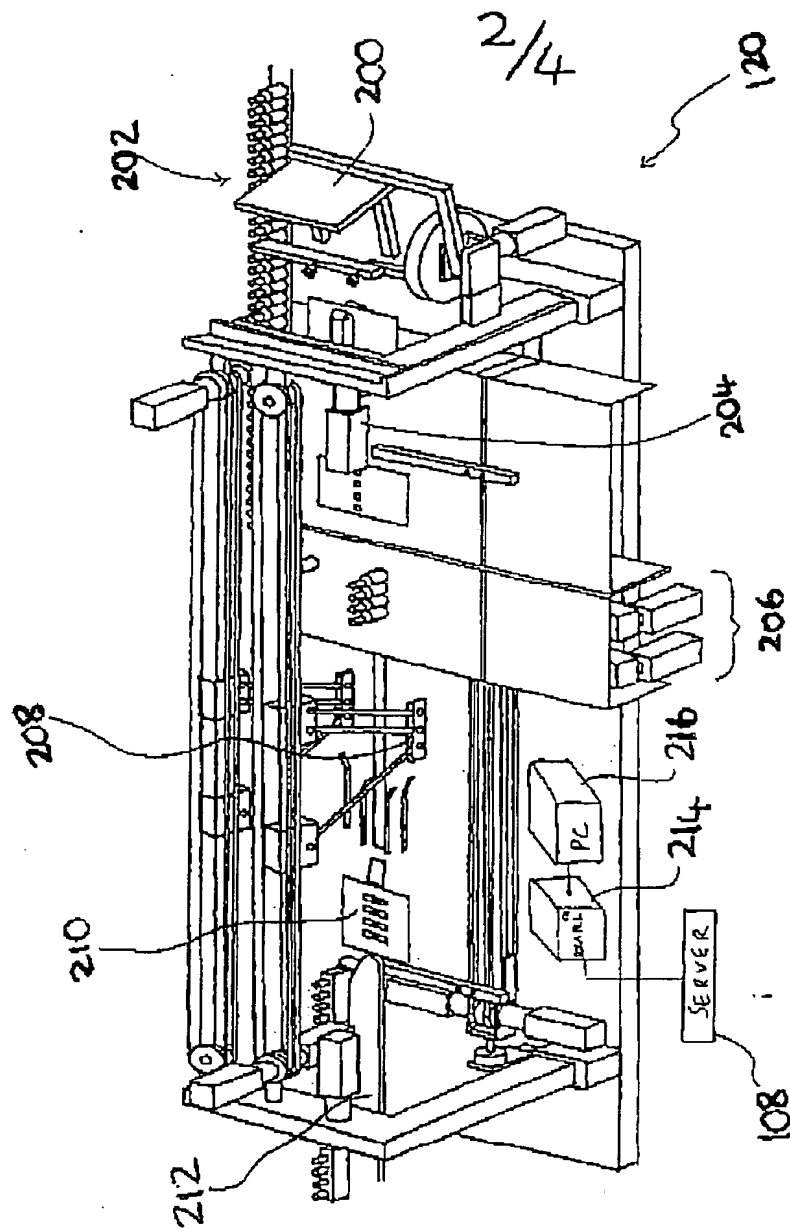
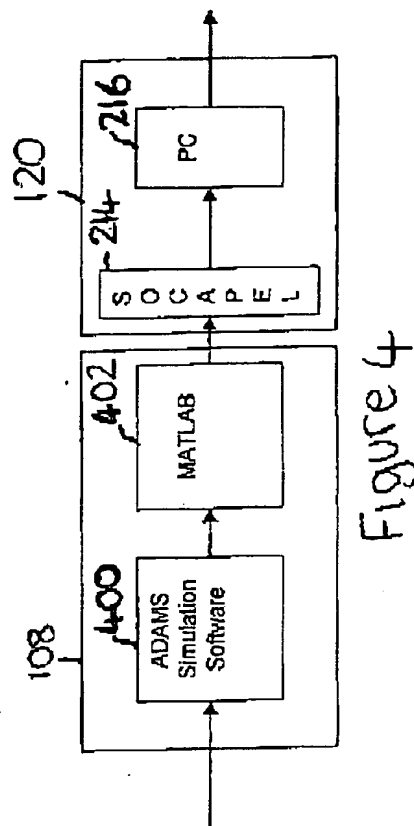
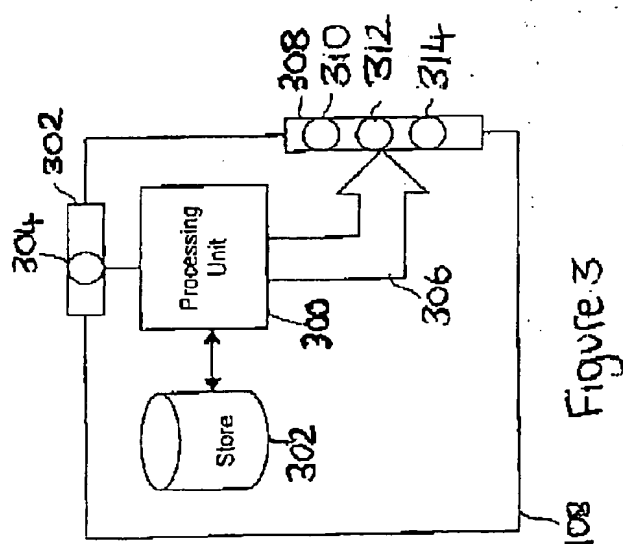
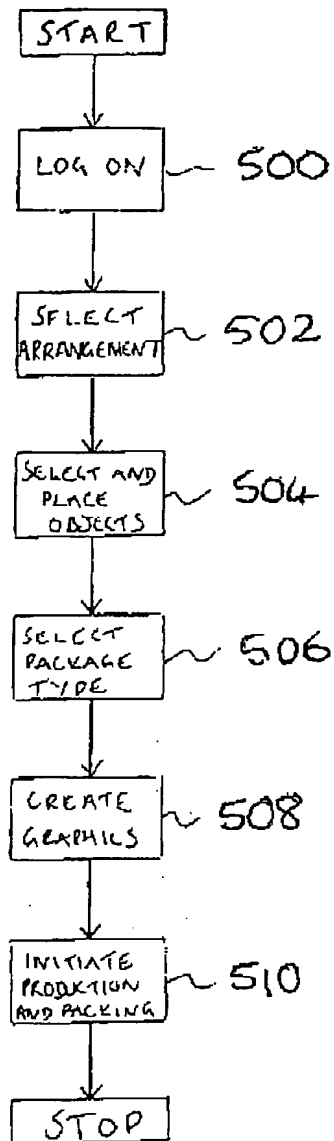


Figure 2

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Figures

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